

Noam Benjamin

BILINGUAL SALES & BUSINESS
DEVELOPMENT

CONTACT

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Montréal, QC

LANGUAGES

English Native

French Native

CORE SKILLS

- ▷ Revenue growth
- ▷ Negotiation & closing
- ▷ Client relationships
- ▷ Outreach & prospecting
- ▷ Bilingual communication
- ▷ Lead generation & marketing

QUALITIES

- ▷ Self-driven
- ▷ Resilient
- ▷ Persuasive
- ▷ Results-oriented

PROFILE

Bilingual Dawson College student and founder. I built a profitable events business from nothing, sold 1,500+ tickets, and landed sponsorships through cold outreach and negotiation. I'm comfortable generating revenue, closing sales, and building client relationships in both English and French.

EXPERIENCE

Founder · Afterlife Events

July 2025 – Present

- Sole founder, generating over \$50,000 in revenue at an approximately 47% profit margin across 5 events in under one year.
- Sold 1,500+ tickets with zero ad spend, driving all sales through organic outreach, content, and word of mouth.
- Secured sponsorships and brand partnerships through cold outreach and direct negotiation.
- Built and managed client relationships across thousands of interactions, resolving issues and building a loyal repeat following.
- Negotiated venue and vendor contracts to protect margins.
- Hired and led teams of 10+ while studying full time at Dawson College.

Retail Associate · Zara, Montréal

July 2025 – August 2025

- Served approximately 300 customers per shift on the sales floor in English and French, answering product questions and driving purchase decisions.
- Maintained store organization, restocked merchandise, and kept fitting rooms and displays presentation-ready.
- Worked within a team of 10+ to keep the floor running smoothly during high-traffic periods.

Bunk Counselor · YCC Sleepaway Camp

July 2024 – August 2024

- Supervised a group of approximately 20 children aged 7 to 9 throughout a multi-week residential camp.
- Planned and led daily activities including sports, swimming, and drama.
- Resolved conflicts between campers and supported children experiencing homesickness.
- Coordinated daily routines: meals, hygiene, bedtime, and transitions between activities.

Camp Counselor · JHoops Basketball Camp

July 2023 – August 2023

- Supervised mixed-age groups of children aged 6 to 12 throughout the day.
- Designed age-appropriate workouts, games, and activities.
- Made sure every child felt included, engaged, and safe during transitions.

Team Member, Shooting Guard · Villa Maria Basketball Team

October 2019 – March 2020

- Committed to a full competitive season while keeping up with school, attending every practice on time.
- Worked closely with teammates toward shared goals under a demanding schedule.
- Built early discipline in time management, balancing practices with academic workload.

EDUCATION

Dawson College, Montréal

DEC in Social Science

Expected May 2026

Villa Maria High School, Montréal

High School Diploma

2024

INTERESTS

Audio engineering. Mixing engineer for 6+ years. I've mixed 600+ songs across pop, rap, Afrobeat, and more for paying clients, working in Logic Pro and FL Studio.

Technology. I build websites and small apps with AI coding tools like Claude and ChatGPT, and edit videos and montages in Final Cut Pro.